

Adam Preveau



Adam currently works for Entergy, headquartered in New Orleans, LA. As Manager, Innovation Partnership for KeyString Labs by Entergy (Entergy's Innovation Lab), Adam works to build bridges and improve relationships and portfolio reporting for both internal and external stakeholders. In the past, Adam lead Entergy's Utility Business Intelligence program, focusing on benchmarking and business intelligence efforts. During his five-year run as lead for this program, it grew to support all five of Entergy's operating companies for Distribution, to additionally providing benchmarking and business intelligence efforts to the Transmission, Shared Services, and Integrated Customer Organization within Entergy. A member of the Electric Utility Cost Group Board of Directors for two terms as Vice Chair of the T&D Committee, Adam is a passionate member of the EUCG and an advocate for sharing and learning from best practices.